



KALSYM SYSTEMS

Company Profile

WHO WE ARE

At Kalsym Systems, we believe in the power of technology to revolutionize industries and create lasting impact, making us your trusted partner in navigating the digital age.



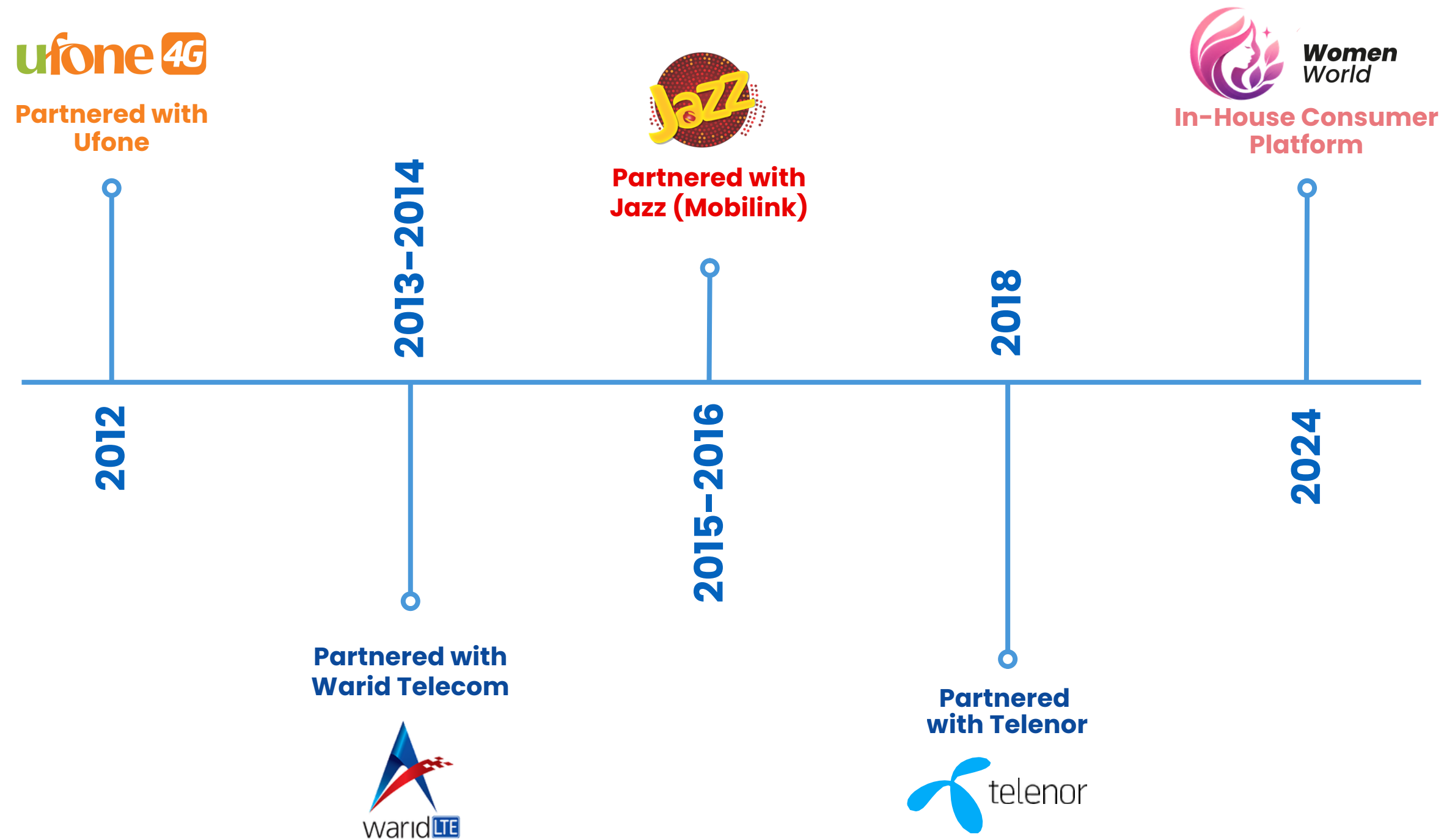
OUR MISSION

*At Kalsym Systems, our mission is to empower businesses through **innovative, reliable, and customized technology solutions**. We strive to drive digital transformation by delivering excellence in **software development, telecom systems, and value-added services**.*



OUR EVOLUTION

Kalsym started its journey as a value-added services (VAS) provider, enabling Telcos with subscriber engagement & revenue-driven digital services.



WHY CHOOSE US?



Trusted VAS Provider

VAS Company in Pakistan with 10+ services and 20M+ subscribers



Financially Stable Brand

With 12 years of experience, we're standing as a self-funded, financially sound and trusted name



IP & Patent Owner

With 2 patents & intellectual property portfolio, we're recognized for introducing groundbreaking ideas



Industry Experience

12 years of experience with the largest digital and VAS portfolio, partnered with leading telecom brands.



In-house Capabilities

In-house technology team including Development, Operations, Infra and 24/7 NOC support



Competitive Pricing

Market-competitive pricing with global-grade service level



PRODUCT'S PORTFOLIO



Conventional VAS

MCA ICS FouriSMS BeepCall TTA SponsorMe Family Plan



Digital

Women World Monify Period Tracker App



OUR PARTNERS



ZONG 4G



CONVENTIONAL VAS SERVICES

Our largest Conventional Value-Added Services (VAS) portfolio is redefining the landscape of connectivity and enhanced communication experiences. From traditional voice services to messaging and more, Kalsym ensures a seamless blend of reliability, innovative solutions and advanced technology.

Missed call alert

- **Notifies users** via SMS about missed calls when their phone is switched off, busy, or out of coverage.
- **Sends details** including caller number, date, and time of **missed calls**.
- *B-Party Service* ensuring users **never miss important calls** even when unavailable.

Fouri SMS

- Allows users to **instantly send an SMS** when they miss a call due to busy or not answering.
- Helps **maintain communication** by automatically connecting Party A and Party B **without retrying calls**.
- Operates on a **weekly subscription** model for prepaid users.

13M+ Platform Base

5 Services deployed in Pakistan with various operators

Partners



Call & SMS Blocker (ICS)

- Lets users **block unwanted calls** and SMS from specific numbers.
- Offers a **Family List** feature to allow only selected contacts to reach the user.
- Provides **full control** and **privacy** through an easy subscription-based service.

Talk Time Assist (TTA)

- A **PayG service** including Notify Me (NM) and Auto Call Back (ACB) features.
- **Notify Me: Alerts the caller** when the unavailable number comes back on the network.
- **Auto Call Back: Automatically connects the call** once the other party is reachable.

Beep Call

- Enables users to **send a “beep”** or missed call to another number when they have insufficient balance.
- Ensures **connectivity and engagement** even **without credit** to make a full call.
- A **simple, utility-based service** supporting **seamless communication** across users.



MISSED CALL ALERT

Missed Call Alert is a prepaid service that ensures users never miss important calls when their phone is switched off, busy, or out of coverage.



Notifies Prepaid Users

Via SMS about missed calls when their phone is switched off, busy, or out of coverage.



Sends Details

Including caller number, date, and time of missed calls.



B-Party Service

Ensuring users never miss important calls even when unavailable.



FOURI SMS

Fouri SMS is a prepaid service that enables users to send an instant SMS when they miss a call due to being busy or unavailable.



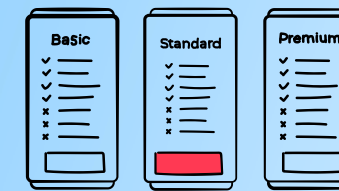
Instantly Send an SMS

Allows users to instantly send an SMS when they miss a call due to busy or not answering.



Maintain Communication

Helps maintain communication by automatically connecting Party A and Party B without retrying calls.



Weekly Subscription

Operates on a weekly subscription model for prepaid users.



CALL & SMS BLOCKER (ICS)

Call & SMS Blocker is a subscription-based service that empowers users to block unwanted calls and messages from specific numbers.



Block Unwanted Calls

Lets users block unwanted calls and SMS from specific numbers.



Family List

Offers a Family List feature to allow only selected contacts to reach the user.



Full Control

Provides full control and privacy through an easy subscription-based service.



TALK TIME ASSIST (TTA)



Talk Time Assist is a PayG service featuring Notify Me (NM) and Auto Call Back (ACB) options.



PayG Service

Including Notify Me (NM) and
Auto Call Back (ACB) features.



Notify Me

Alerts the caller when the
unavailable number comes back
on the network.



Auto Call Back

Automatically connects the call
once the other party is
reachable.



BEEP CALL

BeepCall is a convenience service that allows users to send a “beep” or missed call to another number when they have insufficient balance.



Send a “Beep”

Enables users to send a “beep” or missed call to another number when they have insufficient balance.



Ensures Connectivity

Ensures connectivity and engagement even without credit to make a full call.



Seamless Communication

A simple, utility-based service supporting seamless communication across users.



FAMILY SHARE PLAN

Allows users to share internet data, call minutes, and SMS (on-net and off-net) with family members under one subscription.



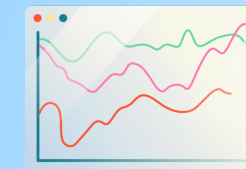
Offers Convenient Management

Of shared resources through a single account or mobile app.



Ensures Cost Efficiency

By eliminating the need for separate packages for each family member.



Provides Flexible Control

Enabling the primary user to allocate or adjust data and minutes as needed.



SPONSOR ME

SponsorMe is a prepaid calling service that enables users to make calls using their sponsor's balance, ensuring uninterrupted connectivity even without their own credit.



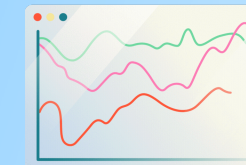
Dial Any Number

It subscribers to dial any number by simply adding 70 before it, with call charges deducted from the sponsor's account.



Enables Users

to make calls using their sponsor's balance, ensuring uninterrupted connectivity even without their own credit.



Offers A Smart

convenient, and flexible way to stay connected anytime, anywhere.



DIGITAL SERVICES



All-in-one platform designed for women's safety, wellness, and empowerment.



User-friendly interface



Period Tracker

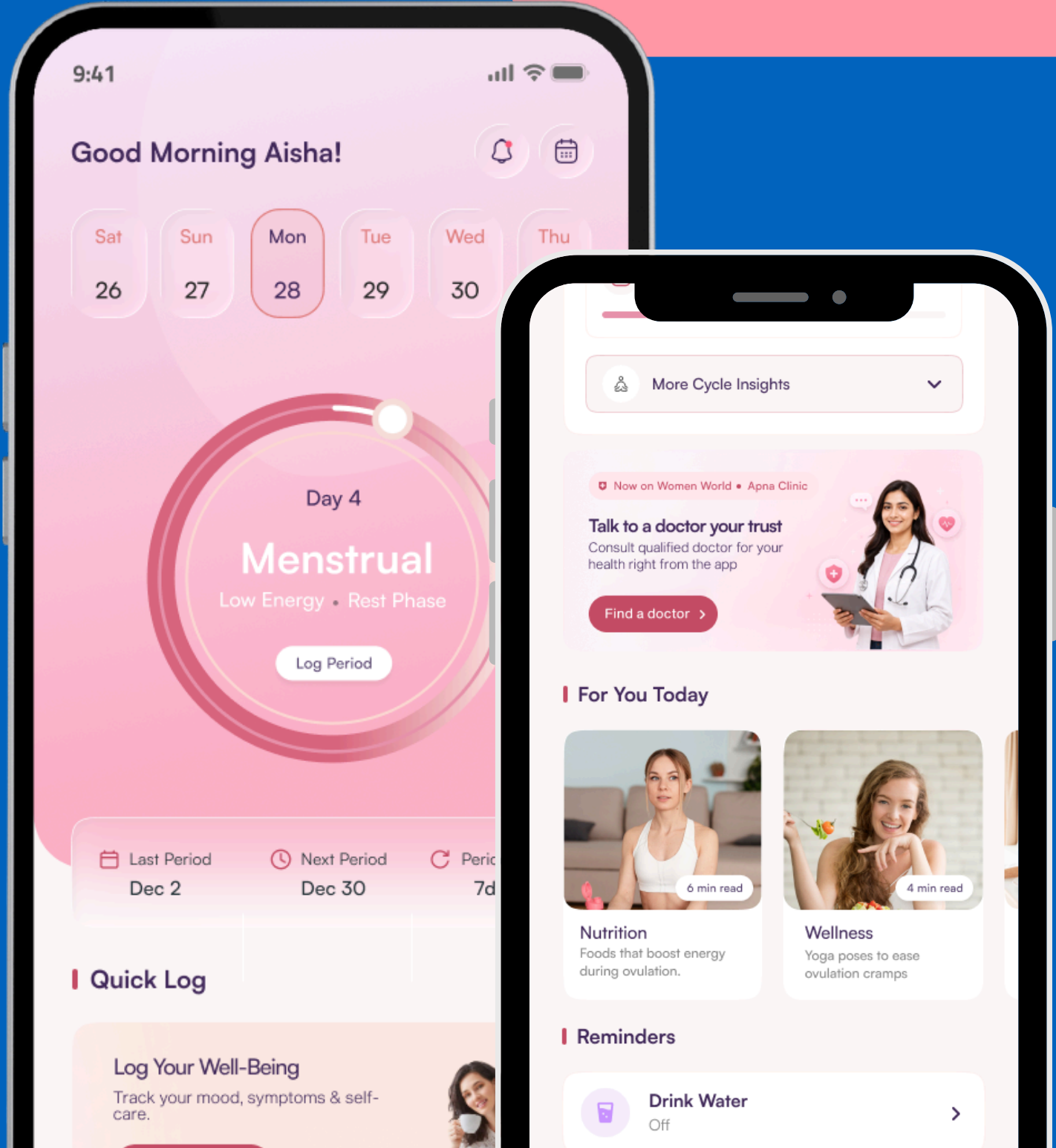


SOS Safety



Exclusive Deals & Discounts

5M
Platform Base



Thank You



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